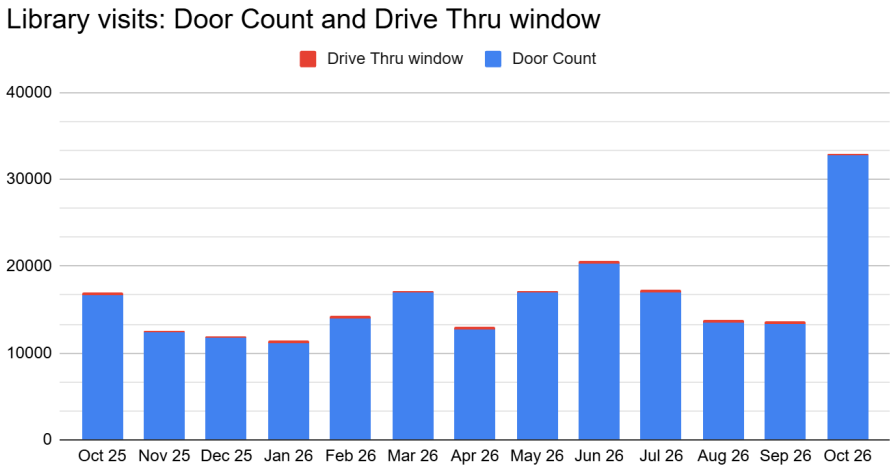
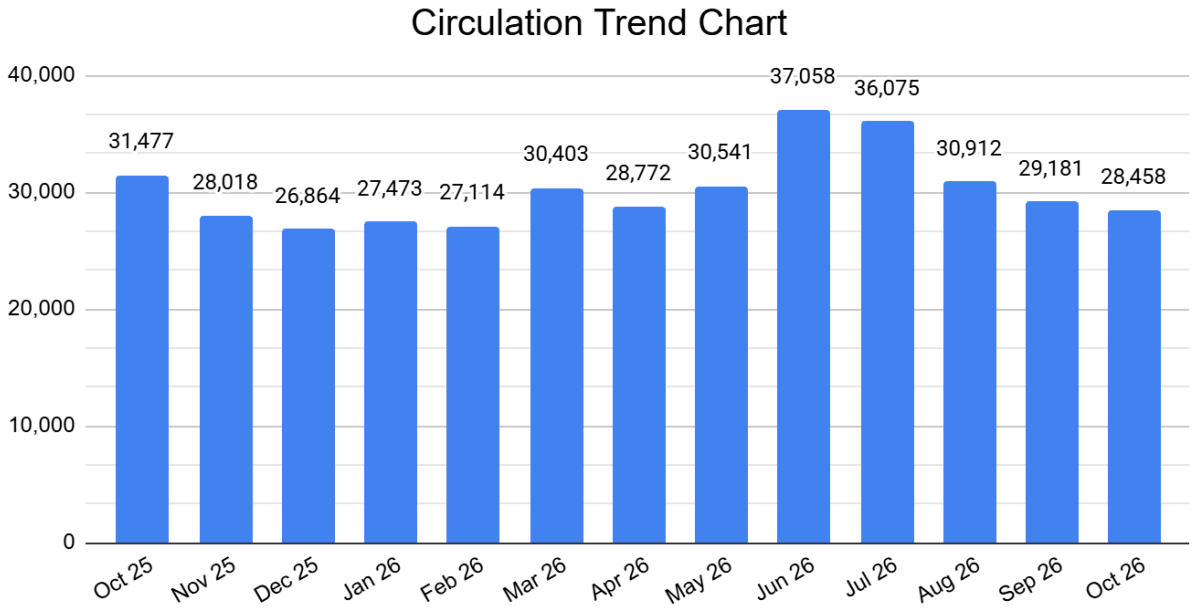
# Mammen Family Public Library
# Monthly Report – October 2026 Activities

## Circulation Team Report

- Number of Visitors to the Library: 32,952
- Total Items Circulated: 28,458
- New Cards Issued: 367
- Number of Active Cardholders: 10,126
- Total Volunteers: 151
- Total Volunteer Hours: 787
- Patron Internet Use: 1,736
- Collection Size: 63,146

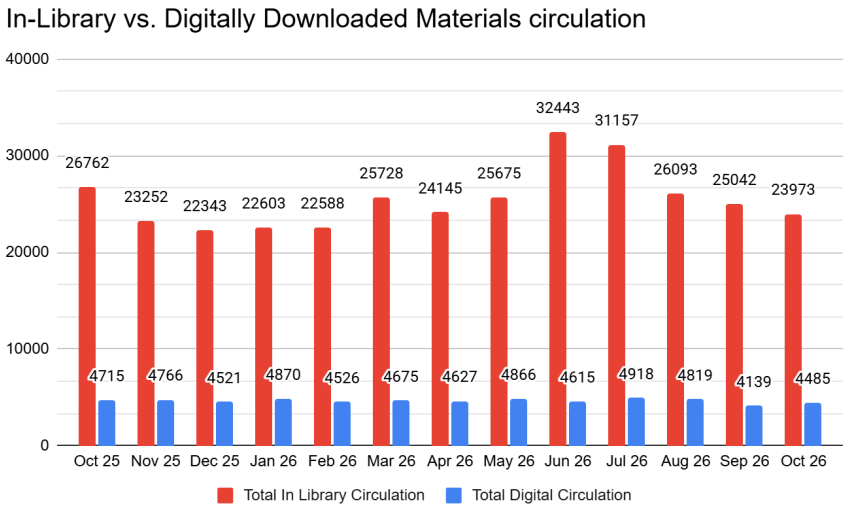


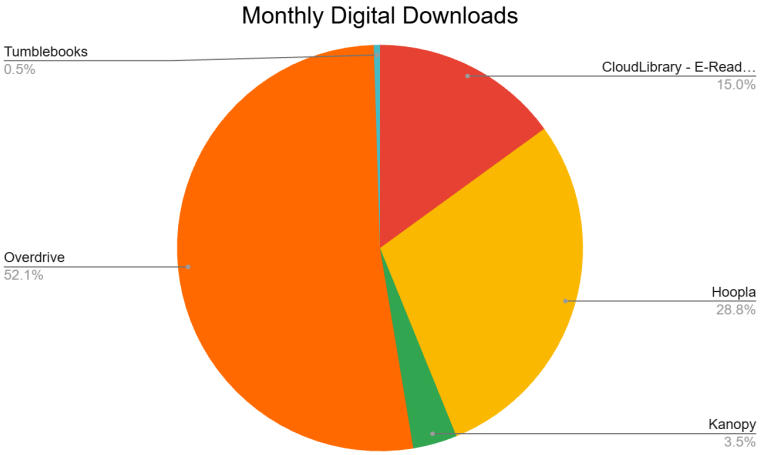

| | Oct 25 | Nov 25 | Dec 25 | Jan 26 | Feb 26 | Mar 26 | Apr 26 | May 26 | Jun 26 | Jul 26 | Aug 26 | Sep 26 | Oct 26 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Door Count | 16687 | 12376 | 11730 | 11178 | 13970 | 16907 | 12733 | 16960 | 20311 | 17054 | 13456.5 | 13383 | 32699 |
| Drive Thru window | 316 | 246 | 241 | 262 | 253 | 291 | 289 | 251 | 285 | 313 | 286 | 266 | 253 |



# Programming and Outreach

## Adult Programs (Maizie Valdez, Beth Wolfe)




October was a month of rolling with the punches for Adult Programming! Severe weather in the first week of the month led to the cancellation of a few programs, and our Adult Programming team, Beth and Maizie, left the library at the end of the month. In between, we hosted the Friends of Honey Creek State Natural Area for a talk on the Early Settlers of Honey Creek, with 22 people attending! One of our weekly programs, Chair Yoga, continues to meet an important need in our community, with 10-15 individuals attending regularly. Similarly, both weekly Mahjong groups bring in 3-4 tables of ladies to play each Monday. A few weeks this month, they even came back on Wednesday to play again!

## Youth Programs (Ben Gonzalez, Briana Gonzalez, Kansas Terry)



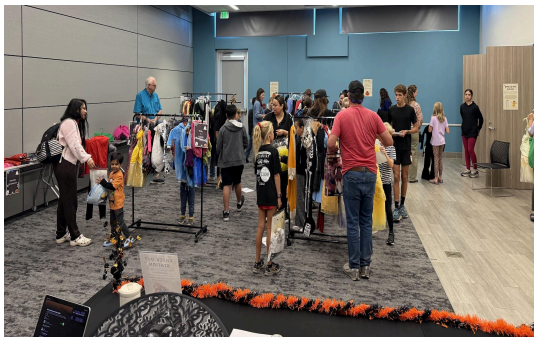


**Children's:** October was absolutely packed to the gills with some new and amazing programs as as well as some old favorites! To kick the month off, we were asked by our local KLRN affiliate to partner on a special screening on a new Netflix special of Sesame Street! We had approximately 224 people join us for this amazing program and due to the amazing turnout, KLRN reached out to us this week about hosting another similar program in the Spring!

The following weekend we celebrated Hispanic Heritage Month with bilingual singer/songwriter Tío Tóto and 91 of our library friends with a high-energy, bilingual musical performance that was fun for the whole family!



We also introduced a brand new program that will also be added to our annual rotation of events, the Youth and Teen Costume Closet. Through gracious donations from our amazing community, we were able to create our very own costume closet for families to come “shop” and take home for FREE! Teen volunteers assisted in separating costumes by size and setting them up for browsing, manned dressing rooms to make sure that everything fit, and with a little help from the Makerspace, the teens helped make fun buttons for everyone. In under two hours, we provided over 40 costumes and a large number of accessories to the 88 people that came through. As this will be an ongoing program, we are encouraging our patrons to donate any unwanted costumes or dress-up clothes to us year round.





We capped off the month with our annual Trick or Treat event, which brought a record 684 patrons (365 kids & teens) to the library! This year’s event featured 15 different community partners handing out candy and our first-ever haunted house in the Teen Room, which was a massive hit and had trick-or-treaters lined up down the hall for the whole duration.






**Teens:** Teen Manga Book Club has been picking up steam in recent meetings, with regular attendees doubling from around 4 to 8! This month, the group discussed



*The Rose of Versailles* and decorated their own masquerade masks.

We had such a fun month on Teen Thursday! A few highlights were our team pumpkin carving contest, and our special effects makeup workshop. Our teens volunteered a combined 121 service hours for the month of October!



### **Creative Studios** (Marc Dunlap, Lindy Hargrave)

Lindy has been an organizer extraordinaire for all Creative Studios classes, programs, supplies, and more! We are working diligently to consolidate, simplify, and make accessible all of the supplies needed for our creative programs, as there is a lot of overlap between needed items from class to class. October's cooler weather allowed for some woodworking days, an exciting time to break out some of our tools! The Makerspace studio also hosted some Halloween themed programs using the laser engraver and sublimation press!

### **Outreach** (Javier Gonzalez, Gina Mejia)

In October, the Outreach Department directly engaged with 1,653 patrons throughout the library district via pop-ups, homebound deliveries and community events. October is typically our busiest month of the year as we get invited to several highly attended events. This month's highlights include participation at 3 Trunk or Treats and the VFW's Car Show! Gina and Hanna represented the library at the car show while Javier was in Columbus, Ohio attending the 2026 Association of Bookmobile and Outreach Services conference. Javier attended several workshops to get information on best practices for Outreach services, program ideas, new services, and he even got to tour a facility that specializes in outfitting custom bookmobiles!

**Book Club:** This month, Books & Bites Book Club read *Project Hail Mary* by Andy Weir. The acclaimed and recently adapted Sci-Fi novel is about a middle-school science teacher named Ryland Grace who wakes up with amnesia on a lone spaceship heading toward a distant star. He slowly remembers that he is humanity's last hope to stop an alien microorganism from dimming the sun, and he forms an unlikely partnership with a spider-like alien named Rocky to save both of their worlds. Readers enjoyed the book and had a lively discussion led by Gina.

**Adult Outreach:** Gina and Javier delivered a total of 55 books this month to homebound patrons at Highlander Senior Village and 2 residences.

**Youth Outreach:** This month we hosted a total of 7 pop-up libraries and 2 school visits. A big thank you to FOL volunteers who have been helping us with outreach. Beth Jones, Mary Lu Zellers and Mary Pettit have joined us for a few pop-up libraries in the community. We hope to have more FOL volunteers join us for future outreach programs and events! Javier also visited Sanctuary of Hope to lead a storytime for the mothers and children. Lastly, he visited the SJRC campus. The youth group got some Halloween candy and made cute and spooky laminated bookmarks.









**Outreach Collection:** More new Trekker materials are on the way! Javier has purchased new titles for all Trekker collections that will be added soon. We also purchased clear tote bags for our board book sets. Outreach and Youth Services use these book sets for baby and toddler storytimes. Now each set has its own bag for easier transport!

## Collections

### **Adults** (Kristin Bowman)

We loaned 7 items to and borrowed 71 items from other libraries in the Interlibrary Loan (ILL) system. This month I inventoried the biography collection and in November I will focus on weeding and inventorying the Spanish collection. I sent two personalized reading lists in October, and am continuing to fix the series information in the catalog while Alisa is adding the series info to the spines.

### **Youth** (Martina Spangrud, Kansas Terry)

**Juvenile Collection:** We fulfilled 28 patron requests this month while also ordering 28 books to replace items that were lost or damaged. We are beginning the process of

weeding outdated materials from the juvenile Spanish collection in preparation for relocating the collection to a different location to hopefully increase their circulation.

274 books were weeded from the juvenile collection due to condition or lack of circulation.

**YA Collection:** 15 items were replaced due to poor condition, damage, or being reported missing, and 7 requested items were purchased for the collection.

The YA, graphic novel, and anime collections are typically inventoried between September and October. However, due to ongoing relabeling projects, inventory will be postponed to allow time to assess whether the new YA labels and genre dots have an impact on circulation.

## **Digital** (Martina Spangrud)

**E-Read Texas:** The transition from the Texas CloudLink consortium to E-Read Texas in CloudLibrary has been an overwhelming success! Comparing September 2026 to October 2026, usage increased by 85.48%, rising from 427 to 792 total uses across ebook and audiobook borrows. The percentage changes for all-time usage and 6 months from the initial start are significantly higher.

| | Mar-26 | Apr-26 | May-26 | Jun-26 | Jul-26 | Aug-26 | Sep-26 | Oct-26 |
|---|---|---|---|---|---|---|---|---|
| **CloudLibrary (E-Read Texas)** | | | | | | | | |
| **Audiobooks** | 2 | 7 | 28 | 34 | 60 | 84 | 266 | 490 |
| **eBooks** | 2 | 3 | 24 | 35 | 42 | 110 | 161 | 302 |
| **Total** | 4 | 10 | 52 | 69 | 102 | 194 | 427 | 792 |

| **CloudLibrary (E-Read Texas)** | |
|---|---|
| March 2026 to October 2026 (all time, 8 months) | 19700.00% |
| March 2026 to August 2026 (6 months from start) | 4750.00% |
| September 2026 to October 2026 (last two months) | 85.48% |

For comparison, the following chart shows usage during the first six months of the former CloudLink consortium. It is important to note that several factors can influence these statistics, including changes in marketing strategies, technology, and patron awareness. Additionally, patrons' existing familiarity with the CloudLibrary platform may have helped facilitate a smoother transition and encouraged continued use of the collection. Overall, the numbers suggest that patrons are responding very positively to the new E-Read Texas collection!

| | Sep-20 | Oct-20 | Nov-20 | Dec-20 | Jan-21 | Feb-21 |
|---|---|---|---|---|---|---|
| **CloudLibrary (CloudLink consortium)** | | | | | | |
| **Audiobooks** | 23 | 33 | 38 | 58 | 75 | 64 |
| **eBooks** | 69 | 88 | 161 | 255 | 265 | 248 |
| **Total** | 92 | 121 | 199 | 313 | 340 | 312 |
| | | | | | | |
| | | | | | | |
| **CloudLibrary (CloudLink consortium)** | | | | | | |
| September 2020 to February 2021 (6 months from start) | 239.13% | | | | | |

We deleted items for the following reasons:

- Weeded: 410
- Vanished (due to inventory): 6
- Lost and Unpaid For (sent to collections): 48
- Lost and Paid For: 21
- Claim Never Had: 1
- Claims Returned: 0

## Marketing and Public Relations

(Hanna Tamez)

**Branding:** October was busy getting the Brand Guide ready for the staff to use! During Staff Training Day I shared the new brand guide with the staff and later in the month met with the Creative Studios team to go a little more in depth of some elements. The primary goal with creating this brand guide is for the various departments and staff members to create content that looks the same across the library. This will help with public image as we(the library) will look more professional and organized to the public. Additionally, a goal when creating the brand guide was to make it simple and easy for the staff to use and understand. It is full of images and links to templates to hopefully make things simple and easy to use. This brand guide will continue to grow and change as our needs change but I believe what we have right now is a very solid foundation and a great starting point is!

**Merch:** Additionally, this month I worked with Rob to order a slat wall to display our library merch! This wall will be hung and ready to go in November! Adding this slat wall should increase visibility of the items we are selling with the FOL and increase sales.

**Signage:** We also received some new signage in October that is now hanging up in the library! The Library of Things has new signage. Some of it may have to be reordered as the text is closer to the edge than I would have liked. We also added genre dot posters to the Teen Room! I will be making bookmarks of the different genres as well. I also

received a new sign for Book Nook but will be waiting to install it until the FOL purchases a new money box.

## Technology

(Marc Dunlap, Rob Lerner)

**Tech Help Highlights:**

- Big uptick in Technology class attendance!
- Voting season made the PAC Room extra busy, but we survived it!
- Joshua's (the Teen Volunteer in the PAC Room) knowledge and kindness didn't go unnoticed by our Patrons!

**One-on-One Tech-Help**

Not surprising in hindsight, but many One-on-One visits were focused on avoiding internet scams and worries of being hacked (and/or recovering from hacks). I say in hindsight because our "Passwords & Passkeys" class not only had high registration, but also achieved 90% attendance. One couple came in wanting to discuss their phones and email security, as one of their close friends had just recently suffered from identity theft. We discussed several topics, but chief among them was their need to be diligent themselves. They were very receptive to my recommendations, and left praising the library for all of its wonderful offerings as well as its beauty. Another couple had been hacked themselves, and have switched over to Apple phones as a result. But, now they needed some help familiarizing themselves with their new devices. They left feeling a bit overwhelmed with all the information but pledged that they would come back for another round of "iPhone basics."

**Technology:** We had an odd glitch with our Self Check Kiosks. Staff noticed that the RFID pad on Self Check 2 wasn't registering books when patrons went to check out. Books could be hand scanned using the barcode reader, which meant the machine was connected to the system and otherwise working normally. We ran some troubleshooting steps with no luck, so we placed an out of order sign on the machine and put in a repair ticket with our vendor. About an hour later, Self Check 1 decided to have the same issue. The odds of both pads going down at the same time, while not zero, are pretty slim. We realized we had a fairly significant software issue with no immediate cause. The machine's Operating System hadn't been updated and neither had the software running the pads. It also wasn't causing any issues with the pads at the staff stations. Our vendor, Techlogic, was very responsive and remoted into one of the machines to try to figure out what was going on. While they were doing that, the issue spread to the Children's Kiosk. They had no luck fixing the issue that day. For three days the Kiosks were down. Our Techlogic tech, Phil, finally figured out that an upgrade we had done almost a month prior, which enabled the kiosks to read longer barcodes, had been misconfigured in some way. When we updated the server that manages the kiosks the

misconfiguration propagated out to the Kiosks and as soon as he plugged in the fix the pads started working again.

## Facilities

(Warren Pichon)

**Study Room Use: 666**

**Public Meeting Room Use: 4834 Plus 13,583 early voting days = 18,417 Total**

- Chabelo weeded around property, trimmed hedges, blew fallen leaves and debris from entrances and weeded path around septic sprinklers on the 5th
- Treated data closet drain with “Pan-Treat” on the 8th, 13th, 20th and 27th
- I trimmed over grown hedges on story time trail and around walkways on the 20th
- Rob and I cleaned out the shed in Chiller area and trimmed hanging limbs there on the 21st
- HomeTeam Pest control treated in and around the building on the 22nd
- Master Gardeners and Lindheimer Chapter of Native Plant Society of Texas trimmed and weeded in garden areas on the 22nd
- Chabelo cut grass and weeded on the hills from walkup gate to RBFCU area and weeded property in front of the parking area across from flag pole on the 26th
- Treated the water feature with “AlgaeOff” and “Microbe Lift” on the 27th
- I cleaned inside the book lockers and the 24 hour book drop containers on the 28th
- Home Elevator of Texas did annual inspection and maintenance on our dumb waiter on the 29th

## Administration

(Sophia Bard, Montana Rindahl)

An influx of voters and a change in staffing were the big news in October! We had over 1,000 voters each day for the first week of early voting, and not without incident. Thankfully, all hiccups were minor and the second week of early voting went as smooth as could be. October 12th was our fall staff inservice day, with staff enjoying team-building activities, playing a game to refresh our memories on shelving children’s materials, learning about Branding and the Talking Book Program, and working on organizing some staff areas (and, of course, lunch!). Sophia and Montana spent the last few days of October reviewing the November program schedule after the departure of Beth and Maizie – recruiting volunteers and assigning other staff members to programs so we can continue to offer these opportunities to our community!