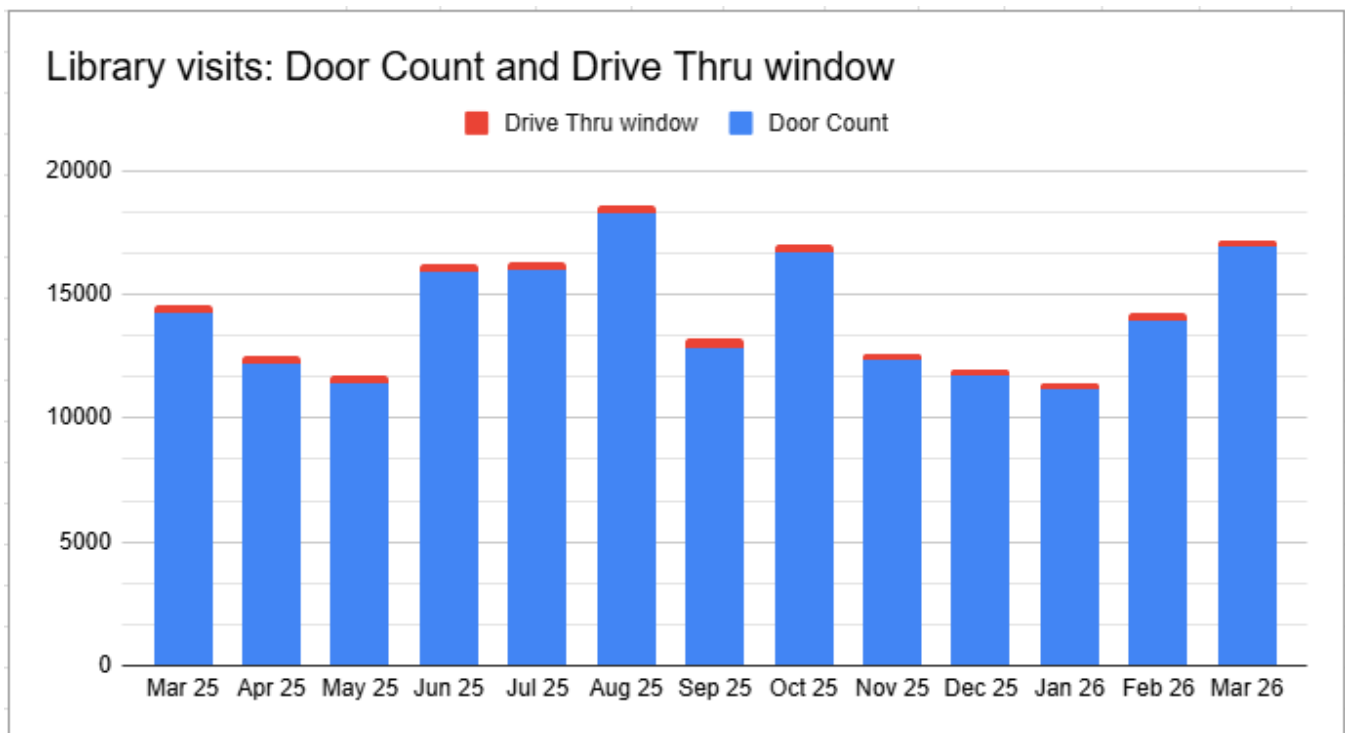
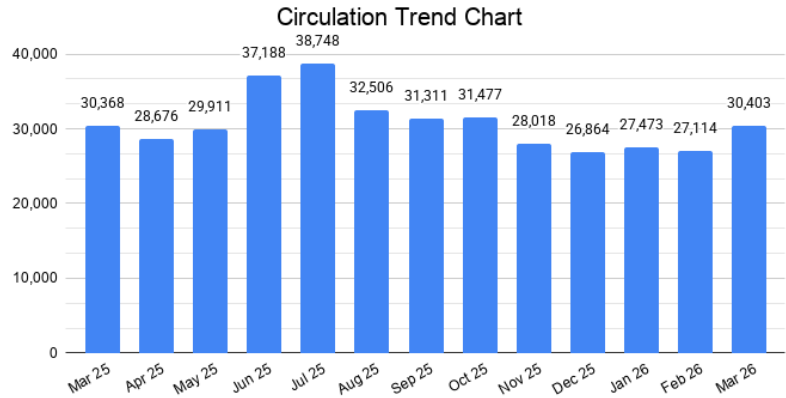


Mammen Family Public Library

Monthly Report – March 2026 Activities

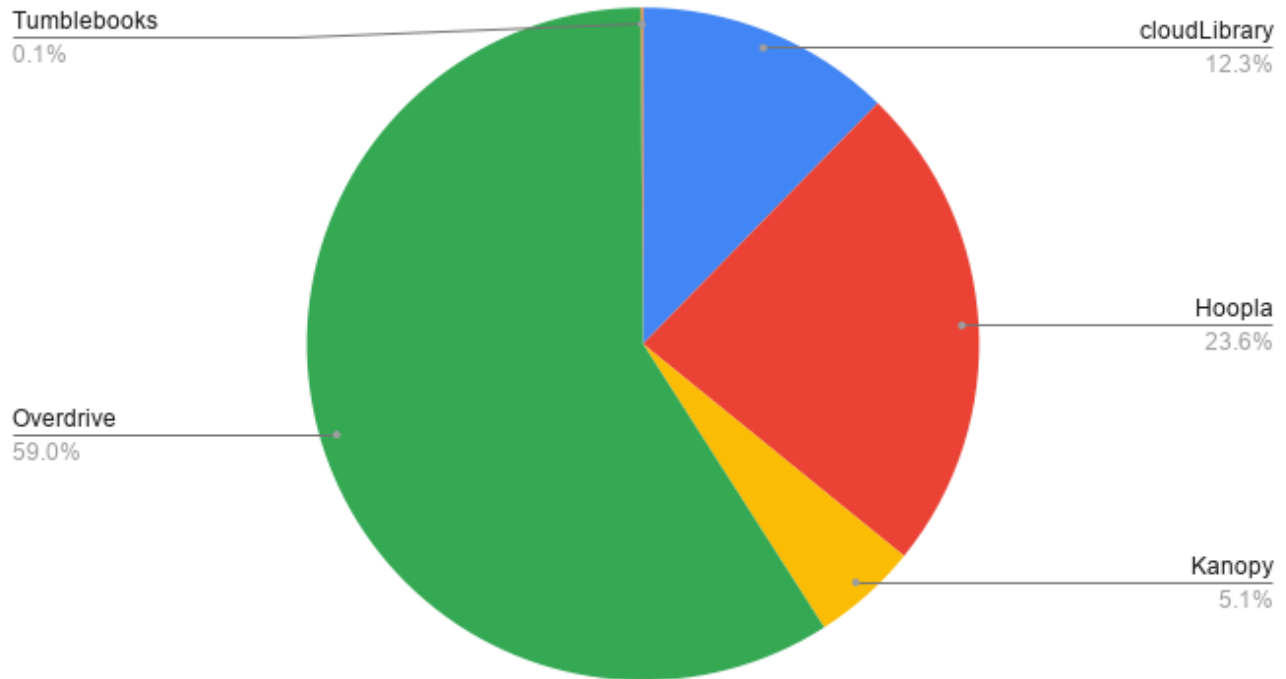
Circulation Team Report

- Number of visitors to the library: 17,198
- Total items circulated: 30,403
- New cards issued: 252
- Number of active members: 9,726
- Total volunteers: 121
- Total volunteer hours: 1106
- Patron internet use: 1006
- Collection Size: 65,106

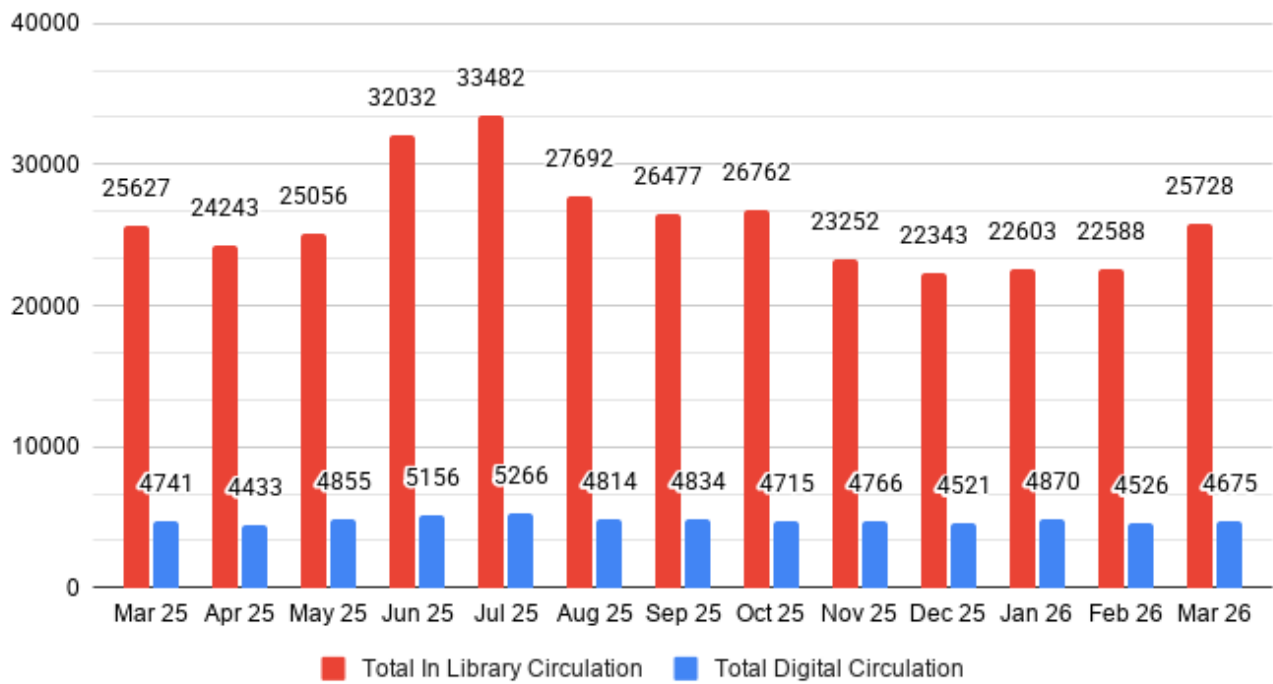


	Mar 25	Apr 25	May 25	Jun 25	Jul 25	Aug 25	Sep 25	Oct 25	Nov 25	Dec 25	Jan 26	Feb 26	Mar 26
Door Count	14268	12199	11418	15882	15958	18292	12860	16687	12376	11730	11178	13970	16907
Drive Thru window	311	339	305	314	334	315	353	316	246	241	262	253	291

Monthly Digital Downloads



In-Library vs. Digitally Downloaded Materials circulation



Programming, Outreach and Community Collaboration

Adult Programs (Maizie Valdez, Beth Wolfe)

This month in Adult Programs, we were lucky to welcome enthusiastic participation in several well-attended and highly anticipated programs, including the second annual Hill Country Literary Festival!

Attendance increased for this year's Literary Festival, and attendees as well as authors reported that it was a success. From small workshops to keynote addresses, the Literary Festival had an impact. Debbie Soelberg even demonstrated some of the techniques she learned in Nick Pitarra's Illustration Workshop when she taught sketching for Exploring Art Mediums. All the library staff came together to work on the Festival, and while it was a tremendous undertaking, the result was worth the effort.



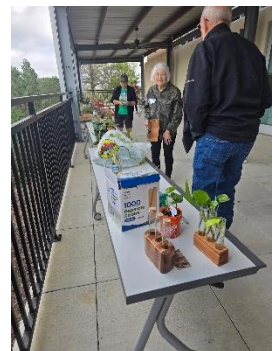
St. Patrick's Day-themed programs gave our patrons the chance to



celebrate Irish culture. Irish Band The Happy Out performed at the library for the third year in a row; attendance has increased each year, and the audience enthusiastically clapped, stomped, and played along. Also, Cooking Around the World with Javier made boxty, Irish potato pancakes.



We held a plant swap on the front patio, where our avid community gardeners traded seedlings, cuttings, and full-grown plants looking for a new loving home. A plant holder handmade with the Makerspace's woodworking equipment, and hand-painted by Maizie, to demonstrate collaboration between Adult Programming and the Makerspace, also went home with a new owner.



As the month draws to a close, we are looking forward to April, and a full month of art classes, yoga, cooking, and community collaborations!

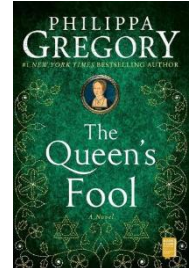
Outreach (Javier Gonzalez, Gina Mejia)

In March, Outreach directly engaged with **841** community members and reached many more through books, giveaways and materials.



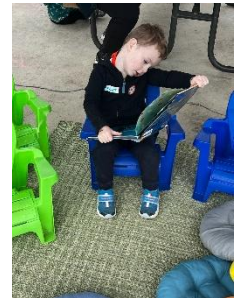
Outreach had a very busy schedule this month. We attended 5 community events: Little Free Library Dedication at Hidden Trails, Johnson Ranch Elementary Glow Run / Book Fair, HEB Kids Day, Pollinator Fiesta at Guadalupe River State Park and Night of Hope at Riverside Community Church. At these events, Outreach promoted upcoming library programs, registered families for library cards, checked out books and offered fun activities for all!

BOOK CLUB: This month, Books & Bites read *The Queen's Fool* by Philippa Gregory. Part of the Tudor series, the novel follows a young Jewish girl with prophetic visions, Hannah Green, as she navigates the treacherous courts of Queen Mary I and Queen Elizabeth I, serving as a spy and "holy fool" for Robert Dudley. 12 Book Club members enjoyed reading this novel and had a great discussion led by Gina.



ADULT OUTREACH: A total of 58 books were circulated by our senior and homebound patrons. Our bi-weekly visits and deliveries include Highlander Senior Village, The Heights of Bulverde, Bulverde Assisted Living and three residences.

YOUTH OUTREACH: We hosted pop-ups at Chick-fil-A, SHARE Center, Winding Branch Ranch and Bulverde Community Park. We are currently visiting 3 elementary schools to host preschool storytimes and a craft. In April, we will be adding two new Pop-Up Library locations: Krawietz Park and Burger King! Javier and Kansas visited Sanctuary of Hope to lead a fun storytime and craft activity. All the moms and children enjoyed making Easter dinosaurs and picking out a free book to keep! Javier also visited the SJRC campus to bring new young adult books for the students to check out.



OUTREACH COLLECTIONS: 58 books were purchased and added to the Trekker collection. 17 digital titles were added to the Outreach Paperwhite Kindles. Gina restocked the Little Free Libraries at Bulverde Community Park and Faithville, including browsing collections at Acacia Medical Mission and Provisions Food Pantry, with 75 books this month.



3 book bundles were distributed this month.

Makerspace (Lindy Hargrave, Marc Dunlap)

This month's program highlights include:

- 1st Saturday Orientation
- Open Fiber Arts (ongoing)
- Open Maker Hours (ongoing)
- Open Woodworking (seasonal)
- Audiobook Tasting + Craft (monthly)
- Sewing 101 (monthly)
- 3D Printing (3 offerings!)
- St Patrick's Day Lucky Gold Coins

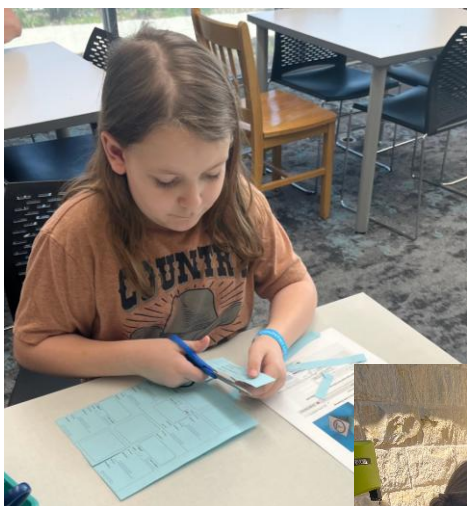
- Women's Woodworking & Lab
- Lit Fest booth

We tried offering two 3D Printing 101's back-to-back during spring break as well as a third the following week and it worked out well, creating a busy month for the new Bambu 3D printer. We even had one 16-year-old bring in his large 3D printer for troubleshooting and we were able to set him on a better path for its functionality with Rob's help. We've struggled a bit with the new multi-filament set-up on the Prusa CORE One and look forward to a game-changing upgrade in the new fiscal year. Meanwhile, we have learned more in the Bambu Lab slicer and we are very pleased to offer a great "compare & contrast" table of 3D printing experience!

Gina and Lindy had one patron attend the St Patrick's Day drop-in making lucky coins with the Zing engraver, but she was able to make two coins and she and Gina both got to learn new, challenging equipment. We are working on offering more daytime classes to patrons like her—many retirees are interested, but do not want to drive at night.

Marc was offered the opportunity to go to Germany and we were glad he had a great time! Lindy was a little nervous leading the Women's Woodworking without as much safety and project experience as Marc, but we were able to bring in two volunteers (both named Bill) to help out and it was a great class. The ladies were nervous to try the table saw, but when they came back to the lab to do their projects they got brave and felt empowered by it!

Other highlights include manning the Makerspace booth at the Lit Fest and teaching a very enthused and talkative 10-year old to make a pocket reading log at the HCLF workshop. We are also increasing attendance and engagement at our 1st Saturday orientations! We will be working more with Maizie to plan ways to retain that interest as patrons seem interested in the capabilities yet hesitant to learn intimidating equipment.



Youth Services (Ben Gonzalez, Emma Ramos, Kansas Terry)

On March 21, MFPL hosted its 2nd annual Hill Country Literary Festival! The first day featured second grade class visits from two elementary schools (Johnson Ranch and Rebecca Creek), each of which brought over 100 students to the library to see children's author Dianna Hutts Aston speak about her books *An Egg is Quiet* and *An Orange in January*. The following day of the festival, our children's craft was bookmarks! The different types of bookmarks attendees made included pressed flower bookmarks, scratch art bookmarks, and color your own bookmarks! The teen's activity was a Zine Studio, using a variety of different materials including fun graphics, print outs, stamps, coloring utensils, stickers, and more!



Teens

During March Teen Thursdays, teens got to decorate their own tumbler cup, have a Spring Painting Night, an Open Craft Day using a variety of materials, and did Hot Glue Gun Art. We had two highly attended Teen Thursdays (3/5 and 3/19) with over 20 teens attending. 3/19 was our Open Craft Day which was attended by 26 teens! In March, we had a total of 25 volunteers and they collectively earned a total of 131 hours and 32 minutes!



Children's



March was an extremely busy month for children's programming with Spring Break! We had a number of different activities, as well as our regularly scheduled programs for the kids that week. We had a special guest visit us the Wednesday of Spring Break to perform two very special science themed shows! We had 105 attendees for their first performance geared towards the

younger crowd and 56 for the second performance geared towards upper elementary/tweens. Daisy the therapy dog also made a special appearance that week and was visited by many of her adoring fans! Our Spring Break programming also included the second-ever USCF rated chess tournament at the library for kids & teens, attracting 16 chess enthusiasts from age six to sixteen, many of whom had never visited the library before! The event received glowing reviews from families who attended. Tween Club continued throughout the month with a steady number of new and regular tweens streaming in throughout the month. We tried our hand at a number of different things from sticker making,



board games and even making cute critters out of air dry clay! The kids were especially creative with the clay. March's Minecraft Club challenge this month was pixel art! Each attendee worked their hardest on a virtual art piece using blocks in Minecraft, creating a full gallery of blocky masterpieces. At the end, they voted on their favorite and then collaborated to build houses on the library Minecraft server.

Collections Reports

Adults (Kristin):

We loaned 7 items to and borrowed 64 items from other libraries in the Interlibrary Loan (ILL) system. We worked one-on-one with 9 members to teach them how to use our electronic resources. This month I inventoried the adult fiction collection and in April I will focus on weeding the nonfiction section. We have an ongoing project to fix series information in the catalog and add it to the spine labels of Adult Fiction materials.

One adult was emailed a personalized reading list in March

Youth (Emma, Kansas & Martina):

In March, we fulfilled 15 patron requests for various books and movies!

We've been collaborating with circulation staff on creating a system for notating slight damage to books more thoroughly to assist in knowing when to charge patrons for new damage versus what was pre-existing. This project will be a continuous effort.

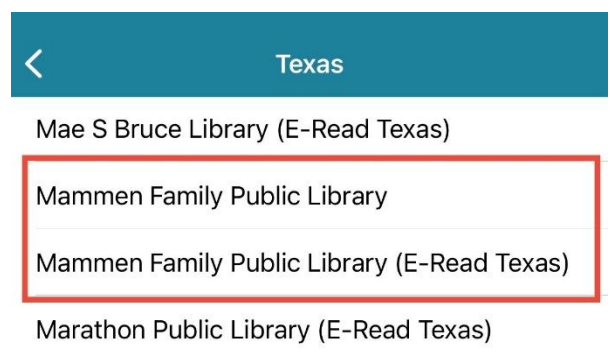
Digital Resources (Martina):

Programming: In March, only one Senior Planet class ("Is that AI?") was held, with two attendees. The remaining four scheduled classes were cancelled due to low or no registration.

One Book a Librarian! appointment was scheduled and completed. The session focused on a patron's interest in family history and genealogy and marks the second appointment requested for this purpose. There are no additional updates for the month.

Vendor Communication & Training: The library and its patrons now have access to two CloudLibrary collections, expanding access to digital audiobooks and ebooks. Both collections can be accessed using the same login credentials (library card number and PIN), and users can toggle between them within the app. The collections are listed as "Mammen Family Public Library" and "Mammen Family Public Library (E-Read Texas)." An image of the CloudLibrary directory is provided below.

Contact has been established between Martina and each digital resource vendor serving the library (e.g., Hoopla and Ancestry) to compile a comprehensive list of account managers, contact details, and contract and billing information. Three vendors remain and will be contacted in April.



Martina will be attending the Public Library Association Conference in Minneapolis, Minnesota, in April and looks forward to the opportunity to speak with current vendors and explore potential new services!

Digital Resources & Internal Documentation: The Google Sheet "Digital Resource Info" received a significant update, including major additions to the main tab, "Full Digital Resource List & Information," as well as new tabs such as "Digital Resource Cheat Sheet," "Budget / Payment Schedule," and "Contacts." The sheet is intended to serve as a reference tool for the Digital Services Librarian, library staff, and administrators, and will be added to the Digital Resources Google Drive.

It was also determined that the OCLC service Capira is not compatible with Biblionix Apollo. As a result, an alternative solution for a library app will be explored.

We deleted items for the following reasons:

- Weeded – 276 items
- Vanished – 3 items (due to inventory)
- Lost and unpaid for – 17 items (sent to collections)
- Lost and paid for – 6 items
- Claims Returned – 0

Marketing & Public Relations (Hanna Tamez)



With the Literary Festival in the latter half of March, a lot of time was spent ensuring all aspects of the festival were advertised. This included updating the Hill Country Literary Festival website with more information about what each panel, workshop and activity entailed. The week

leading up to the festival also included heavy marketing efforts on social media that highlighted each category of activity, such as all the author panels, or all the workshops. The Bulverde Spring Branch Chamber of Commerce shared information about the festival on Ranch Radio. Additionally, mycanyonlake.com spoke with Montana about the festival and shared a lovely online article about the festival! (<https://mycanyonlake.com/check-it-out-bulverdes-mammen-family-public-library-sponsors-second-hill-country-literary-festival/>) We also used the step & repeat backdrops for the literary festival and they looked amazing! We set them up behind the author panels in Room AB and Room C. They really made the festival feel official and made the photos look great.



New Marketing Opportunities:

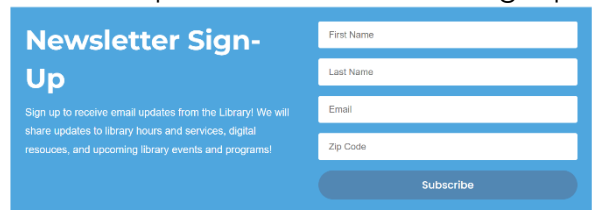
This month I met with Tom Haese who is starting a BeLocal magazine for the growing Bulverde/Spring Branch area! BeLocal is a direct mailer that is sent to new homeowners each month. This magazine contains information about local places to eat, spend time, take

children and so much more. After talking with Tom and reviewing the marketing budget for the upcoming fiscal year, we have signed a contract to promote this magazine with a half page ad each month. This will ideally help target individuals who are new to the area and bring them to the library.

I have also been researching different options and platforms to be able to do SMS marketing. So far I have not been impressed with different fees and plans available. I did find one platform that works specifically with libraries for email and SMS marketing that I will be looking into more in depth in April with Martina.

Website:

In March I also spent time ensuring both the mfplibrary.org website and the literary festival website were up to date and had accurate information. I also updated the newsletter signup form on the website. Previously, you had to click a link to go to a separate webpage to fill out the sign up form. Now the form is integrated into the website and no longer requires you to leave the page, you can input your information right there!



The image shows a blue-themed 'Newsletter Sign-Up' form. The title 'Newsletter Sign-Up' is in white text on a blue background. Below the title, there is a small white box with the text: 'Sign up to receive email updates from the Library! We will share updates to library hours and services, digital resources, and upcoming library events and programs!'. To the right of this text are four white input fields with blue borders, labeled 'First Name', 'Last Name', 'Email', and 'Zip Code'. Below these fields is a blue 'Subscribe' button with white text.

Technology (Rob Lerner & Marc Dunlap)

In March we met with our landscape architect Aaron Christian from RVK Architecture to formalize our landscape plans for our parking lot expansion. On our walkthrough we realized several of the trees that were in our tree survey for removal and mitigation were actually dead. Not wanting to pay large sums of money for dead trees, Aaron put us in contact with Priscilla Plimper from San Antonio Tree Surgeons. She came out to do a site assessment and write a report to submit to the City to, hopefully, limit the amount of tree mitigation for dead trees we have to do for the project.

On the technology side of things, we did some updates and housekeeping on our scheduling software. With Kellie Turner taking over staff scheduling we needed to set up her own workstation with the Schedule3W software on it. The difficult part was getting S3W to send us the link for the updated software. We're fairly certain there is only one guy running the whole show. We have a theory that he wrote it 30 years ago, sold it to a bunch of libraries, and is now just coasting. With some nudging from Montana, they sent the update to us and we got it installed. Now Kellie doesn't have to wait for Javier to not be at his desk to do the schedule. We also took the opportunity to remove old administrators and staff accounts.

Facilities Management (Warren Pichon)

Study Room Use: 583

Public Meeting Room use: 354 (+996 Early Voters!)

- Cleaned drive up windows inside and outside and sanitized
- Septic System Treated with 2 gallons of Bleach
- Treated AC unit drip pan in Data Closet
- Monthly Pest control completed
- Tightened all toilet seats throughout the library including employee toilets

- Did daily "Walk Around" that includes blowing debris from all entrance ways, walkways, patio areas and butterfly garden area. In addition: check grounds for trash and debris left by raccoons and others and for anything out of place
- Cleaned and sanitized 24hour book drop, and Drive up window containers
- Used blower to clear entrance and exits of fallen leaves and debris
- Cleaned inside all book lockers
- Hung quilts in Reading and Children's rooms
- Sprayed Weed killer along building at our butterfly garden area

Chabelo Landscaping: Weeded and cut grass on the hill; weeded around flag pole and front parking area (3.9.26; 3.16.26)

CMW General Contractors: Changed 3 blown parking pole light bulbs (3.9.2026)

Comfort Systems: Verified that replacement coils that came in are the wrong size (3.6.26)

Firetrol: Delivered and replaced 3 fire extinguishers that were outdated (3.6.2026)

FuelLogic: Filled generator with 320 gallons of off road diesel (3.5.2026)

GenServ: Performed annual generator tune up and inspection (3.2.2026)

HomeTeam Pest Defense, Inc: Monthly pest control services (3.17.26)

Lindheimer Chapter of Native Plant Society of Texas: Planted and weeded in handicap walkway area (3.26.26)

Master Gardeners and Naturalists: Weeded, trimmed, and moved sod around the Butterfly Garden (3.26.26)



Administration (Sophia Bard, Montana Rindahl)

March's biggest accomplishment was the Literary Festival! We offered four workshops, a Storytelling session, three author panels, and two author keynotes. We had approximately 550 people attend on Saturday, as well as 250 students come for field trips on Friday with our Children's Keynote, Dianna Hutts Aston. Along with Rob and Mary Catherine, Montana coordinated two emergency trainings for our Library Volunteers. Work on the plans, permits, and documents for the new parking area continued throughout March. Proposals from the civil engineer, surveyor, and landscape architect were submitted mid-month and are now under review by the City of Bulverde and other relevant agencies.

At the end of March, Montana attended the Texas Library Association's Annual Conference in Houston. Being with other librarians, attending workshops and author panels, and discovering new vendors is always inspiring!