



The mission of the Foundation is to ensure a sustaining financial legacy for the library as a champion of literacy, education, and culture through community and corporate gifts.

**Agenda of the Regularly Scheduled Board Meeting
of the Foundation of the Bulverde Area Rural Library District
Thursday, March 17, 2022, 5:30 pm in Person and Zoom**

Board Members: Cornelia Beach, Betty Cramer, Rebecca Fairchild, Jay Johnson, Sam Mammen, Pat Rodriguez, Karen Schmalz, Lori Seitz, Robert Zito, Donna Hoffmeyer

- 1. Call to Order and Verify Quorum – Pat Rodriguez**
- 2. Welcome New Board Member, Donna Hoffmeyer**
- 3. Approval of minutes from January 2022 Regular Meetings – Karen Schmalz**
- 4. Reports:**
 - BARLD – Trustee Representative, Donna Harris
 - FOL – FOL Representative, Mary Lu Zellers
 - Library – Library Director, Susan Herr
 - i. 10 Year Plan Proposed Project
 - Treasurer’s Report – Betty Cramer
 - i. Book Ball Results
 - Committee Reports:
 - i. Fund Raising & Marketing – Lori Seitz & Jay Johnson
 - i. Fundraising Plans for 2022
 - ii. Library Golf Fundraiser and marketing efforts
 - ii. Technology – Becky Fairchild
 - i. Updated Foundation flyer with new logo, etc.
 - ii. Status of LinkedIn Profile for Foundation
 - iii. Development – Cornelia Beach
 - i. Realtor Roundtable Event Spring 2022
- 5. Old Business**
 - a. Website Development and Social Media presence status update – Robert Zito
 - b. Need bio & headshot photo for each board member for board LinkedIn profile
 - c. Elevator Pitch for our Foundation – need a group to finalize a consistent message
- 6. Comments, Announcements, and Other Business**
 - a. PROPOSED CHANGE: Board Meeting time at 5:30 pm on third Thursday of *every month*.
 - b. Annual Director Gift (in any amount) to our Foundation for 100% Board giving
 - c. FOL meets monthly, we need to have a representative attend. Volunteer?
 - d. Form a Nominating Committee for Board officers for 2023
- 7. Next Meeting – April 21, 2022?**
- 8. Adjournment**