



The mission of the Foundation is to ensure a sustaining financial legacy for the library as a champion of literacy, education, and culture through community and corporate gifts.

**Agenda of the Regularly Scheduled Board Meeting
of the Foundation of the Bulverde Area Rural Library District
Thursday, January 20, 2022, 5:30 pm in Person and Zoom**

<https://us02web.zoom.us/j/9374222723?pwd=bS9Oem9EZnoycmtUVzBSeHZiRXpZdz09>

Board Members: Cornelia Beach, Betty Cramer, Rebecca Fairchild, Jay Johnson, Sam Mammen, Pat Rodriguez, Karen Schmalz, Lori Seitz, Robert Zito

1. **Call to Order and Verify Quorum** – Pat Rodriguez
2. **Approval of minutes from September & November 2021 Regular Meetings** – Karen Schmalz
3. **Reports:**
 - BARLD – Trustee Representative, Donna Harris
 - FOL – FOL Representative, Suzanne Kratz
 - Library – Library Director, Susan Herr
 - Treasurer’s Report – Betty Cramer
 - i. 2022 Budget
 - Committee Reports:
 - i. Fund Raising – Lori Seitz
 - i. Book Ball details
 - ii. Additional Fundraising Plans for 2022
 - ii. Marketing – Jay Johnson
 - i. Bookmarks for foundation marketing efforts
 - iii. Investment – Sam Mammen
 - iv. Technology – Becky Fairchild
 - i. Book Ball Invitations
 - ii. Foundation flyer w/updates
 - iii. LinkedIn Profile for Foundation
 - v. Development – Cornelia Beach
 - i. Roundtable Event for Realtors, Spring 2022
4. **Old Business**
 - a. Website Development and Social Media presence status update – Robert Zito
 - b. Chamber Power Lunch BARLD Foundation presentation results from December
5. **Comments, Announcements, and Other Business**
 - a. Need bio & headshot photo for each board member for board LinkedIn profile by EOM.
 - b. Board Meeting time at 5:30 pm on third Thursday of every other month remains.
 - c. Rebecca Kavanaugh has completed her two three-year terms on our board.
6. **Next Meeting** – March 17, 2022
7. **Adjournment**