



MISSION: Obtain and oversee resources to ensure long-term financial health of the Bulverde Area Rural Library District.

The Foundation of the Bulverde Area Rural Library District
 131 Bulverde Crossing, Bulverde, TX 78163
 830.438.4864 foundation@bsblibrary.org

Regularly Scheduled Meeting of the Board of Directors Sept. 17, 5:30 – 7:30 PM Mammen Family Public Library

Attendees: Robert Zito, Betty Cramer, Karen Schmalz, Pat Rodriguez, Dale Pillow, Rebecca Fairchild, Kimberleigh Beck, and Susan Herr

Agenda Item	Discussion	Action	Responsible	Due
Minutes: 9/17/2020 mtg.	Read and accepted as corrected.	Moved, seconded, approved, and filed.	Karen Schmalz, Secretary	Immediate
Introductions	Welcomed Kim Beck as potential new board member.			NA
BARLD Report	It was noted that the Foundation has not been supporting the Trustee meetings. S. Herr reported Trustees working on policies. Kathleen Banse and Lori Mammen will be cycling off the board. Missy Bennett and Dr. Judith Fleming coming on. Paid off first loan (\$300,000). Tax dollars up this year due to e-commerce.	Cornelia and Dale will alternate attending meetings None for BARLD	Cornelia Beach Dale Pillow Lori Mammen	NA
FOL Report	Bag sale scheduled for Dec. 4. Christmas Tea will be to-go. Big Give yielded \$5000. Giving 90% of income to library for digital books. Will start accepting book donations again soon.	None.	Dale Pillow	NA
Library Director's Report	Library operating with two staff teams. Susan in library on Tuesday and Thursday and alternate Saturdays. Library going to every Saturday soon. On library's wish list is kiosk for north area of district.	To verify Jenny Blacklock's memorial plaque installed. Set up discussion with Kronkowski Foundation and Dollar General for potential grant support and location for kiosk.	Susan Herr Dale Pillow	Nov. Nov.
Treasurer's Report	Beneficial Assets recovered to \$88,003 as the market rebounded, Net Assets \$96,023. Agreed to update membership as SAAF at level to give Board Effect tool access. Agreed to send Thanksgiving cards to past donors.	Dale and Betty to update donor list.	Betty Cramer and Dale Pillow	October 1
Fundraising /Marketing	Karen shared notes from SAAF fundraising class. The board confirmed that we do want to hold the Book Ball on Valentine's Day again. Robert shared idea for logo contest encouraging student participation. Talked about	Fundraising committee to meet to work Thanksgiving cards and future fundraisers. Schedule Marketing committee meeting to plan content of website and Facebook.	Pat Rodriguez Robert Zito	Oct 15 Oct 15



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	updating website, leveraging library website update with our content. Focus on landing page with "Give" button and way to take money. May want marketing software to help update a Facebook page for us.			
New Board Members	Kim Beck was introduced by Pat Rodriguez. Kim has a marketing degree from University of Georgia and worked at the Activity Center for two years doing event planning and fundraising. She has experience with web design, social media, Instagram and is a blogger	Moved, seconded and accepted new board member – Kim Beck. She will work with the Marketing Committee. Update roster and send board member documents to Kim.	Robert Zito Karen Schmalz	NA Immediate
2020 Board Meetings Dates:	Nov. 19	Plan to attend.	All Board Members	As scheduled